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App Development with Mendix, AI & UX/UI

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In partnership with:

mendix
A Siemens Business

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👉 Agenda 👈

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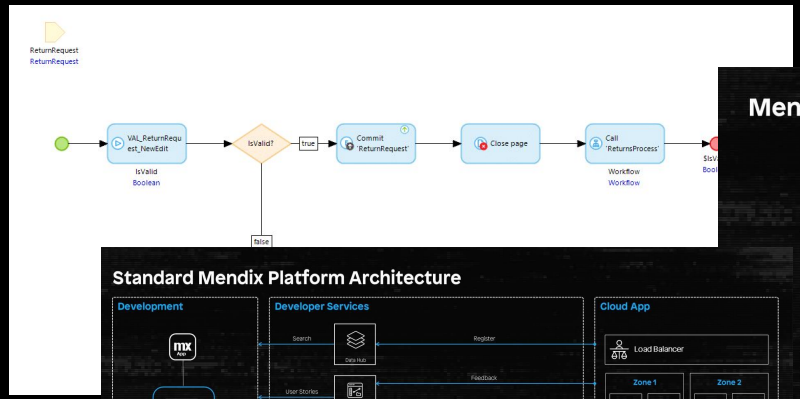

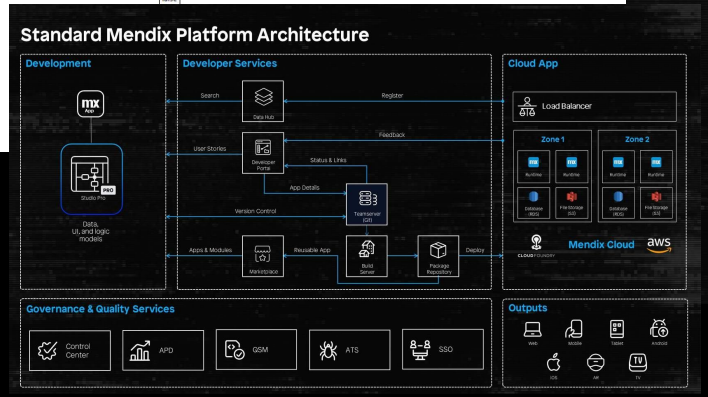

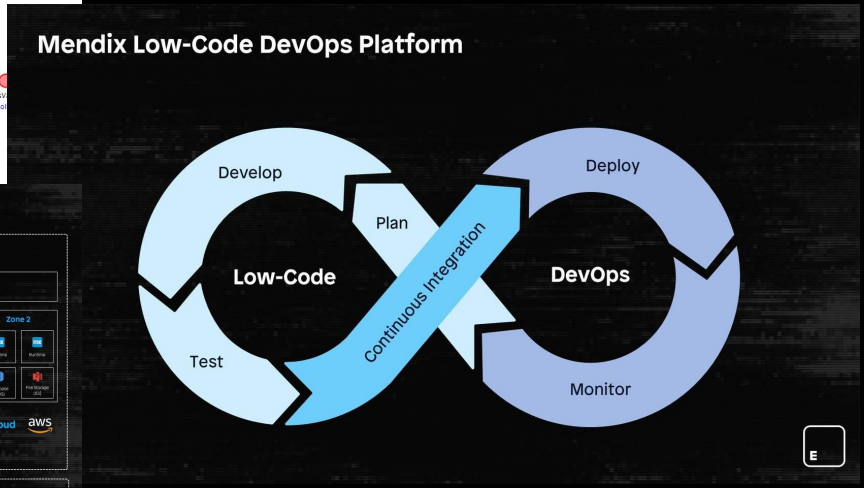

For a **Mendix Experience Day**, feel free to Contact Us to learn more about this amazing LCAP.

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How you see Mendix, with its remarkable extensibility,
improving the growth of your business?

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Meet the Speakers

Gabriela Zornoza

mendix

Carlos Ramos

Francisco Antunes

enso ORIGINS

Tiago Cardoso

Hyland

Nelson Rodrigues

MEDIAWEB

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Gabriela Zornoza
Sales Executive

mx mendix

Leveraging low-code to become Composable:

- Gartner's recommendation to enable change and growth in businesses despite persistent uncertainty
- Showcase a Use Case leveraging the advantages of Composable Business
- Business Case associated with the Use Case

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Carlos Ramos
CEO & Founder

enso ORIGINS

Francisco Antunes
Head of AI Development

enso ORIGINS

Leveraging IT solutions with AI:

- ENSO ORIGINS and Software Development
- How AI can predict businesses and people's behaviors
- Add AI capabilities to existing products

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Tiago Cardoso
AI Product Manager
Hyland™

AI for the future of app development:

- App development and AI/ML: What the future reserves for low-code applications?
- Build by the prompt: how Generative AI and LLMs can solve some complex applications' behaviors
- Content AI to build autonomous applications

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Nelson Rodrigues
Founder & UX Engineer

MEDIAWEB

Designing Engaging User Experiences with Mendix:

- Emphasize the importance of UX/UI in today's digital landscape
- Showcase Mendix design capabilities
- *Live Style Guide*: the importance of documenting your user interface
- Best practices for creating intuitive User Experiences using Mendix

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